



Verified Investing launches the first fully transparent, pay-for-performance stock picking platform which helps average investors improve their stock trading profits by giving them access to a marketplace of Verified professional traders.

Project Background

The creators/owners of www.VerifiedInvesting.com realized that the average investor had the deck stacked against them in an investing world dominated by hedge funds and institutional investors. Active investors looking for profitable trade alerts/advice had very few options, except to find and follow so called 'professional' traders (for an upfront subscription fee) and hope their picks were profitable and that he wasn't fudging his own performance track record to lure them in.

Verified Performance Stats

Time Period: 1 Month

Top Performing Pro Traders		Most Consistent Pro Traders		Biggest Home Run Trades	
Pro Traders' Name	# Alerts	Avg Hold Time (days)	Profit %		
ciarán thornton 4.8 ★★★★★	59	6	+276%		
Gareth Soloway 5.0 ★★★★★	45	12	+154%		
Dr. Thomas Carr 4.8 ★★★★★	91	5	+109%		
Jenny Rebekka 4.8 ★★★★★	24	12	+98%		
Markus Teller 4.5 ★★★★★	22	11	+83%		

Verified Investing solved this problem by bringing 1000's of Verified Pro Traders to their website, tracking every trade and compiling track records for each Pro. Average investors are now flocking to Verified Investing to utilize their FREE service.

Verified Investing never charges a fee for signing

up or viewing Verified track records or even opting into a trade alert from one of the best Verified Traders. The User only pays a small fee if the Verified Pro Trader's trade alert information earns a sizeable profit, quickly!

Project Challenge

The challenge was to create a trustworthy online marketplace, linking professional traders with average investors and making the system real-time, totally transparent and easy to use.

The site's professional traders create stock picks within the system which are then monitored in real-time. Any investor can come to the website and opt into a stock pick. The system then monitors these stocks and sends real-time notifications to investors about when to buy or sell a particular stock, according to the professional trader's instructions.

Because every trade is logged into the system, earnings and track records can be 100% verified and investors can rest easy knowing they're only going to pay if they make a profit on a trade.

The site also offers social networking features such as a live feed, status updates, blogging and content sharing onto other social networks. Premium subscriptions offer up a bevy of enhanced features and functions.

Selecting a Web Development Company

Like any SAAS startup, finding the right website development company was crucial to a successful outcome.

"We needed to find a company we could trust to build a one-of-a-kind, innovative investment platform for us. We wanted to work with a local company who could meet and help us brainstorm out the project.

When you're investing a large amount of money into building a system that has never been done before and which will ultimately become the core of your business, it is a risky proposition. Our business model deals with real-time data and has a lot of tricky rules and complex financial logic. We had to have a company who could quickly get up to speed on the business side of things and then translate all of our needs into a robust, easy to use system.



Pro Trader Chatter



Marla Stout FEATURED PRO | May 11, 2016 2:47pm
\$GOOG FTC rumored to be looking at search.



Markus Teller FEATURED PRO | May 11, 2016 2:24pm
Nice sell in the market. If the markets fill the gap from Monday, extremely bearish.



Gareth Soloway FEATURED PRO | May 11, 2016 11:48am
With oil spiking, keep an eye on micro oils. \$LEI one of my favorites, was \$8 in April, now under \$4



Gareth Soloway FEATURED PRO | May 11, 2016 11:10am
Interesting that oil popped and markets rolled over, making new intra-day lows. Retail stocks creating a little fear + \$DIS drop.



Dr. Thomas Carr FEATURED PRO | May 11, 2016 10:38am
So who took my call to buy \$DIS last night below \$100 (it was at 99.40 then)? Nice recovery. Long-term hold.

We’ve dealt with other web development companies in the past and had some poor experiences which had led us to be cautious in our vendor selection. We ended up selecting ClearTech Interactive because right from the start, they took a very organized, step by step approach without rushing us into the project. We started with a smaller project initially to flush out our ideas, do some detailed planning, create some sketches and document our ideas. This gave us first-hand experience working with them on a less risky project and after completing this step, we were confident ClearTech was the team for us.”

How ClearTech Interactive Helped

ClearTech Interactive worked closely with the Verified Investing team to understand the project’s objectives and priorities and to determine what would be the best path forward to deliver the minimum viable product for launch.

We engineered the system to accommodate a rapidly growing user base by using load balancers and a cloud computing infrastructure with multiple virtual server instances. It was necessary to integrate a live stock market data feed which is parsed in real-time, to trigger stock picking events and notifications. Performance-wise, the system has to have very tight tolerances with regard to event timing, in order to send out send out real-time alerts and notifications.



Dr. Thomas Carr

FEATURED PRO

GET ALERT

TRIGGERED

Performance Stats		Trade Alert Details	
3 Months Return	+500%	Position	Long
1 Month Return	+95%	Price Range	\$5-\$9.99
1 Week Return	+24%	3M Avg Vol	2,381,153
Win Rate	+68%	Small Cap	< \$2 Billion
Verified Rating	4.8/5.0	Energy Minerals	

The system also contains

- Social networking features
- Public User Profiles
- Public Trader Profiles
- Ability to follow pro traders
- Real Time Performance stats
- Live trade alerts
- An internal messaging system
- Free sign up features
- Paid subscription for premium features
- Payment processing
- Sophisticated accounting
- Admin reporting features
- A robust suite of administrative functions.

New Site Launch

Verified Investing has officially come out of beta launch and is actively signing up new customers and professional traders. If you're a budding investor or a professional trader, you owe it to yourself to check out this exciting new website which offers one-of-a-kind features and an innovative pay-for-performance model.

Customer Testimonial

"ClearTech Interactive did a great job bringing our project from an idea in our head to a fully functioning website. It was a large, complex project with lots of moving pieces and they really did deliver on their promises.

They have supported us the entire time and continue to help us enhance the website as we evolve. We are very proud of the finished product and have received lots of positive feedback about the website's features and functions.

ClearTech is the best web development company that we have worked with and because of this, we would highly recommend them to other entrepreneurs who need a reliable software development partner.

Thanks especially to Scott, Holly, Max and the entire development team."